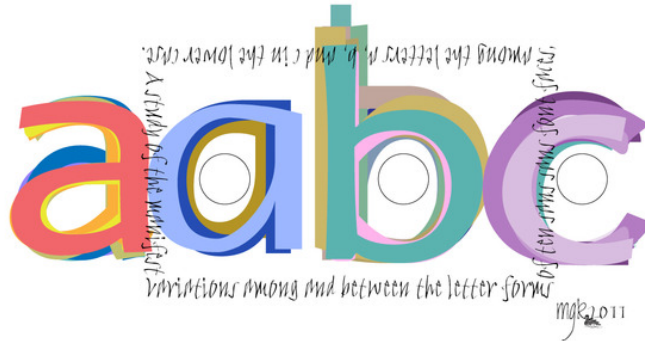


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## The September, 2011 Newsletter

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### All Sans Serif Fonts Are Not Alike

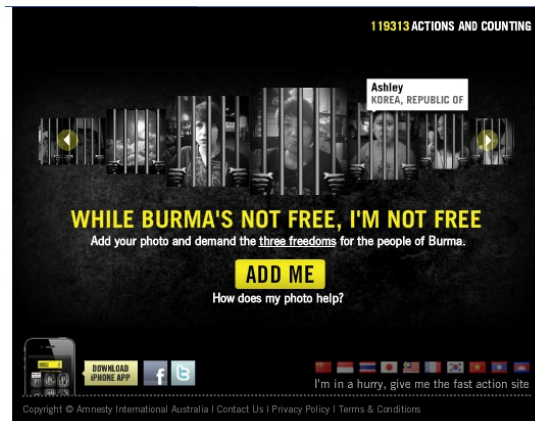
Knowing full well that all sans serif fonts are not alike I decided to put the old canard to a graphic test. Above you will see 10 different fonts stacked atop one another. To make the distinctions apparent, I made the letters different colors. And each font was rendered at the same point size, although that does not mean, as you can see, they are then the same physical size. Like many "standards" the point sizes are relative. Seventy-two points means that the 72-point font is larger than the 70-point, not that the English 72 is the same size as the Sassoon Sans 72.

As a reward to loyal readers, you may obtain a free copy of the above graphic in a printable PDF format. This file will print at 11"x17" and will print in the finest detail your printer will allow.

To obtain your copy email [blackswan@bsiw.us](mailto:blackswan@bsiw.us) and put a,a,b,c in the subject line.

### The most unique web petition I have ever seen

A very clever web petition has been designed by the Australian designer Philip Andrews. Either from the [Amnesty International site](#) or the Facebook counterpart, you can add your own photograph to the petition. To see more of Philip Andrews' work, [click here](#).



### Silly Stuff in Paris



It seems some Parisian office workers don't have much



to do. A rage in the French capital has office workers creating window pictures with "Post-its." To see more of this artistry, [use this link](#).

### Messy Desk?

This silicon product might be the answer. [More info here](#).



### Merci Beaucoup!



Speaking of France, here is an imaginative video commercial for EF International Language Centers. To watch the video, [click here](#).

### Free Stuff

I know you just scroll down to get to this point. So, without further delay, here it is:

#### Fonts:

Of the ten fonts I used in my lead graphic, four are wholly or in part free:

Fontin Sans, available from [Font Squirrel](#).

Borzoi Regular, available from [Eagle Fonts](#).

Calluna Sans, available from [My Fonts](#). Note only the regular weight is free. Scroll down to find it.

Museo Sans, available from [My Fonts](#). Note only the 500 weight Regular and Italic are free. Scroll down to find them.

You should know that three of these fonts are by the talented Jos Buivenga, whom I wrote about in my June newsletter. Any font he creates and gives away may be "free" but that should not be confused with "cheap." If you did not receive the June newsletter, you can [download another copy here](#).

#### Good Newsletters/Videos

If you are not a subscriber to [Ramblin Jackson's Friday's Informal Facebook Films](#) you are missing an opportunity to watch owners Jack Jostes and Chris Woodley hone their buffoonery.

And if you do subscribe to Friday's Informal Facebook Films, you can have an opportunity to meet the comics at the ribbon cutting for the new corporate incarnation of Ramblin Jackson - and drink their beer! [More information here](#).

Probably not a chuckle in all of the posts at the blog of Harvey Kohler, aka "Harvey The Taxman." But, if you cringe every time you think of the IRS or their Colorado cousins, it is a source of good information. [Sign up for the blog here](#) or [sign up for the blog and enter a contest to win a free trip to Mexico](#). Either way you will be the recipient of Harvey's free weekly tax trip.

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That does it for another month. Next month's newsletter, the October number, **will be late**. The Blackswans are on vacation at the end of the month, but the delayed issue will feature a number of nice photos of our vacation spot. Until then, good health and, of course,

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